PeoplePolling

About the Survey

Client:

Fieldwork Period: June 26, 2024 Sampling Method: Online

Population Sampled: All adults (18+) in Great Britain

Sample Size: 2,146

Data Collection: The data is acquired from a panel provider offering participants the chance to win money. The sampling relies on an online quota approach. Specifically, participants are sampled to meet Office of National Statistics quotas for gender, age, region, socio-economic group, vote in the 2019 general election, and vote in the 2016 Brexit referendum. No criteria are used to over- or undersample respondents. To ensure the polling is representative of the target population, we use official and reliable data sources to match the sample to demographic population targets.

Weighting: The sample has been weighted to be representative of the population on the following variables: gender, age, socio-economic group, region, vote in the 2019 General Elections and 2016 Brexit referendum vote.

Contact: info@peoplepolling.org

Additional Information: PeoplePolling is a member of the <u>British Polling Council</u> (BPC) and abides by its rules.



		Gei	nder	Age range				SEG				Region group						GE2019			J2016
	National	Female	Male	18-24	25-44		65+	AB	C1	C2	DE	London	Midlands		•	Scotland	Conservat	t Labour Pa	Liberal De		Remain
Unweighted	2146	1100	1036	6	1 948		548	497	670	451	52	286			705	182	630	471	168	805	5 736
Weighted	2146	1085	1060	22	9 893	532	492	476	662	449	55	312	378	536	730	189	630	463	167	804	4 745
Strongly support	40%	34%	46%	45%	30%	42%	54%	38%	41%	44%	38%	32%	40%	37%	45%	41%	61%	30%	31%	57%	31%
Tend to support	17%	15%	19%	13%	17%	17%	18%	17%	17%	13%	20%	17%	13%	16%	19%	20%	15%	18%	30%	14%	22%
Tend to oppose	4%	5%	4%	1%	6%	4%	3%	6%	5%	3%	2%	5%	6%	4%	4%	3%	2%	8%	11%	2%	9%
Strongly oppose	6%	6%	5%	7%	8%	3%	2%	8%	7%	4%	2%	12%	5%	5%	4%	6%	2%	11%	7%	2%	8%
Don't know	33%	41%	26%	34%	38%	34%	23%	31%	30%	35%	37%	34%	36%	38%	29%	30%	20%	34%	21%	25%	30%
To what extent, if at	all, would yo			the follow			the law to	make it e			ange the	sex on their			In.			GE2019		EII	J2016
	Gender National Female Male			Age range 18-24 25-44 45-64 65+				SEG AB C1 C2 DE			DE	Region grou London Midlands/ North			Rest of So Scotland Conservat						Remain
Unweighted	2146	1100					548								705	182					
Weighted	2146	1085					492	476								189			167		
Strongly support	8%	8%	7%	10%	11%		2%	8%	12%	5%	5%	14%	9%	6%	5%	10%	1%	15%	11%	3%	12%
Tend to support	12%	14%	10%	5%	15%		10%	12%	13%	10%	13%	14%	13%	11%	11%	16%	6%	20%	22%	8%	18%
Tend to oppose	21%	18%	23%	37%	17%	21%	19%	22%	20%	27%	15%	18%	16%	24%	23%	16%	21%	26%	19%	21%	22%
Strongly oppose	32%	26%	38%	22%	25%	31%	50%	35%	31%	31%	31%	25%	32%	32%	34%	34%	50%	14%	23%	48%	20%
Don't know	28%	34%	21%	26%	32%	30%	19%	22%	24%	27%	37%	29%	31%	27%	27%	25%	21%	24%	24%	20%	27%
To what extent, if at	all, would yo	u support	or oppose	the follow	ving policies	? Amending	the law to	officially	recognise _l	people who	do not f	eel male or f	emale as "ı	non-binary'	ı						
	Gender			Age	Age range			SEG			Region group				ρ			GE2019		J2016	
	National	Female	Male	18-24	25-44	45-64	65+	AB	C1	C2	DE	London	Midlands	/ North	Rest of So	Scotland	Conservat	t Labour Pa	Liberal De	e Leave	Remain
Unweighted	2146	1100	1036	6	1 948	589	548	497	670	451	52	286	464	509	705	182	630	471	168	805	5 736
Weighted	2146	1085	1060	22	9 893	532	492	476	662	449	55	312	378	536	730	189	630	463	167	804	4 745
Strongly support	11%	13%	9%	26%	14%	7%	2%	19%	13%	5%	5%	16%	12%	14%	7%	8%	2%	19%	15%	3%	16%
Tend to support	18%	19%	17%	28%	16%	19%	16%	17%	18%	19%	18%	22%	17%	13%	21%	21%	11%	29%	33%	15%	26%
Tend to oppose	16%	17%	15%	16%	15%	15%	18%	21%	14%	16%	13%	12%	12%	21%	16%	12%	18%	13%	17%	16%	16%
Strongly oppose	28%	18%	37%	11%	24%	29%	41%	23%	30%	28%	28%	21%	30%	24%	30%	32%	47%	14%	15%	43%	16%
Don't know	28%	32%	23%	19%	30%	30%	25%	20%	24%	31%	35%	29%	30%	28%	26%	28%	22%	25%	20%	23%	26%